

GEOFF COLVIN

Senior Editor-at-Large, *Fortune* and Bestselling Author

Helping Leaders Confront Trends Driving Disruption

TESTIMONIALS

“Our group was **extremely** pleased with your presentation and message. The amount of praise you received, was incredible, to say the least. Many, many of our attendees expressed how moved they were with your presentation. Just a tremendous amount of praise is ALL I heard (more than any speaker we have ever had).”

– Executive Director, National Aircraft Finance Association (NAFA)

“Geoff hit a home run today!!!!!!!!!!!! Outstanding...”

– Head of Conf Planning & Travel, Putnam Investments

“Your presentation was a resounding success with the attendees, and I’ve heard nothing but great feedback. Your cadence, candor, and depth of knowledge in what you presented was exceptional, and I hope we have the opportunity to work together again.”

– Foundry Events obo 55 North Conference

“Thank you for your email and for inspiring my team! The feedback is unanimous, they loved your presentation, the Q&A that followed and how you inspired them and boosted their confidence. That was exactly my goal. Thank you.”

– CEO, Arch Capital Group

“Geoff, you were definitely the highlight of our conference. In reviewing our surveys today, you were overwhelmingly ranked as the favorite speaker and one they would most like to hear from again. The positive anecdotal comments I’ve heard from both our internal team as well as conference attendees regarding your contribution have been significant. We were very proud to have you as our keynote speaker.”

– Lead Executive, Business Alliances & Ancillary Division, Arkansas Blue Cross and Blue Shield

“Thank you so much for your participation in the first annual L’ATTITUDE event! Your participation, both as participant and moderator was brilliant. Your [precision], command of facts and data AND unique ability to weave it into a logical, easy to understand outcome is special.”

– Co-Founder, L’ATTITUDE

“You hit it out of the park. We will ask you back.”

– CEO, American Pacific Mortgage

“Your kickoff to our conference was incredibly well received. Everyone enjoyed your presentation particularly the piece about humans’ role in the future.”

– CFO, Coril Holdings

“I can’t tell you how many people, customers and employees, came up to me and said how good your session was. Honestly, it set a tone that I was hoping for so to me it was a huge win. I also appreciate you filling in the time gap on such short notice.” --

– President and COO, SoftwareAG North America

“Thank you, once more, for making the time to moderate the Board and Governance Forum. Your thoughtful remarks, questions, and insights contributed to making this Forum a resounding success! Now that we have received formal input from our participants, I wanted to share that we are hearing tremendous feedback on the job you did and it is clear that your leadership was universally well-received.”

– Americas Alumni Leader, EY

“We were completely amazed with how incredible Geoff was with the five very unique sessions we had him lined up to moderate. He added a layer of additional perspective to each and every one of those sessions that we just would not have expected. Truly amazing.”

– Tax Senior Manager, National Growth Team, Deloitte Tax LLP

“We received rave reviews on your presentation and our Chairman is already reading your books – as will I! I’m sure our paths will cross again in the future!”

– Partner, Baker & McKenzie LLP

"... he was so awesome!!! Thank you so much for sending him to us! He was amazing."

– *Director of Economic Development Services, CareerSource Pinellas*

"It was GREAT. We have only heard great things. Geoff tailored it to the audience. He is a gem!"

– *Gala Organizer, Institute for Public Relations*

"Geoff Colvin played an integral role in our FSI Forum and was a key contributor to making the event a success. He was a true professional and a pleasure to work with. In addition, he put the presenters at ease with his calm and confident manner, and he was quick on his feet when improvising questions or using poll everywhere technology. We also appreciated how flexible he was when we asked him to step in at the last moment to introduce the banking speaker and moderate Q&A. We could not have asked for a better moderator and were thrilled he could join us."

– *Senior Manager, Deloitte Services LP*

"Thanks for doing your bit to help knock #IABC16 out of the park! Much appreciated - and by the way, some of your slides were the most tweeted images so you clearly resonated."

– *Conference Chair, International Association of Business Communicators (IABC)*

"Thank you very much for speaking at our Summit – I got fantastic feedback on your message! It was uplifting and inspiring, and you certainly made me look good!"

– *Senior Vice President and Chief Marketing Officer, Certent*

"You were outstanding yesterday. Please know how much we appreciate all that you did to make the event such a success. The audience enjoyed your remarks very much and the panel discussion was superb. You have a special way as a moderator of strategically steering the conversation and adeptly ensuring that all participants have equal opportunity to contribute."

– *Vice President, BioEnterprise*

"An amazing, kind, thoughtful, insightful man. We've had incredible feedback."

– *President and CEO, Naperville Area Chamber of Commerce*

"A quick thank you again for a wonderful talk last night. I received great feedback from our group - everyone thought you were insightful and engaging. Particularly, I heard, "Spot on." As mentioned, please be in touch if you would like a reference for future speaking engagements; I would be happy to help in the format most useful to you."

– *Vice President, Liberty Global*

"Geoff did a fantastic job and really set the stage for the remainder of the day and his perspectives were repeated during later sessions."

– *Group Communications Director, The Coca-Cola Company*

"I can't thank you enough for joining us in Nashville this week, and sharing your truly inspiring perspective. Your insights reverberated throughout the remainder of the session in ways that I think would make you know that your work has positive impact. Part of that is because of what you said, but it is also very much a product of how you said it."

– *Vice President, Succession Management and C-Suite Services, Development Dimensions International, Inc. (DDI)*

"The audience loved the topic and learned a lot from him."

– *Strategic Marketing Manager, Sabre Hospitality Solutions*

"Geoff did an amazing job with our event. He was very thoughtful and thorough with his preparation and really hit the mark for us. He's a wonderful moderator!"

– *Marketing Manager, The Boston Consulting Group*

"This was undoubtedly the best executive conference we've held in our 20 plus years of hosting this event. While venue was great, it's all about the content. Your talk was particularly compelling since the empathy/humanity theme was something that our guests had not really contemplated, and as such, served as "fresh" content for them to consider. Your style in delivering was also superb."

– *Executive Vice President, Hartford Steam Boiler*

"I found your presentation and style very enjoyable & your session received great reviews from our clients. Thank you for making the conference better!"

– *Vice President and Managing Director, Knowledge Partnership, Investment Manager Services, SEI*

"You are a star. All the comments have been stellar."

– *Partner, Pepper Hamilton LLP*

"Geoff Colvin was EXACTLY perfect for us. We loved his pace and his sense of humor . . . and his delivery was just great. BIG HIT!"

– *Operation Manager, NewFirst Financial Resources LLC*

"Geoff was very, very good. Everyone bar none, was extremely happy w/ his discussion and topics. Very relevant, timely and applicable as it relates to the Ever evolving business world. Would like to engage him again w/o question and would be happy to be a reference if you ever need it. "

– *Senior Vice President and General Manager, Health Plan Business Unit, Mede Analytics*

"I wanted to just keep you here so you could give the same talk to our partners. It's exactly what they need to hear."

– *Managing Partner, Baker & McKenzie*

"Geoff Colvin was fabulous! Thanks. Members thought he was the best speaker we have ever had."

– *President, Flexible Packaging Association*

"Geoff, I truly appreciate you taking time to meet with the team and to listen to their discussions. The feedback from the clients thus far was that you made them think out of the box and more strategically than they have in a long time. What was most interesting is that two of the clients quoted you in the afternoon session so clearly you made an impression!"

– *Chief of Marketing, PowerPlan, Inc.*

"In a word: fantastic! Geoff really was perfect for this. He kept the conversation lively. Geoff really knocked it out of the ballpark."

– *Microsoft*

"No surprise, Geoff was articulate and insightful, thoughtful on global and fiscal issues affecting industry and candid on impressions of leadership. Not to mention, a wonderful man who I will forever be indebted to."

– *CEO, The Elliot Group*

"Thanks so very much for your moderating today. I felt relaxed and right at home."

– *George H.W. Bush*

"Once again your stewardship of the business sessions opened the door for a truly interactive and valuable dialogue for everyone. Your depth of understanding of the challenges these companies are facing and the opportunities that lie ahead added tremendously to our conversations."

– *John Chambers, CEO, Cisco*

"The consensus was: "He did a great job." "He was dead on." "He said what we needed to here." "Great job." I truly didn't hear one bad or negative comment. He was a total "hit". He was a total delight to work with (as were all of you). Thank you for everything."

– *Assistant to the CEO and President, Vanguard Health Systems*

"Thank you very much for joining me this week at the *THINK Finance: CFO CIO Leadership Exchange* in New York and for contributing to our event in such a substantial manner. It was such a pleasure to see you again and share the stage with you. As with previous exchanges, you helped to draw out important insights from our speakers and deliver tremendous value to our audience. We at IBM value the perspectives you brought to our session and appreciate the time you spent with us. Thank you again for making our event a priority."

– *IBM Chairman, President and Chief Executive Officer*

"Geoff was wonderful and feedback was glowing from my team, leadership and personally. I loved meeting him and he was a true professional and absolutely lovely!"

– *Marketing Manager, Agile-1*

"Geoff turned in two outstanding performances for Commonfund. His grasp of business issues is second to none and his engaging style consistently pulls the best comments from our panelists. What more could one ask? But actually Geoff delivers more without our asking. He is one of the most genuinely respectful and caring people on the speaking circuit. And despite his vast business knowledge and superior interviewing skill, he hasn't a trace of ego."

– *Producer, Lovett Productions*

"You are as good as any interviewer I've ever worked with. You seem to bring out the best in everyone, and you sure do with me. I hope our paths cross again before too long."

– *Hank Paulson, Former Secretary of the Treasury & Chairman, The Paulson Institute*

“Geoff was AMAZING. All the feedback that we have been receiving for the keynote and panel has been very positive.”

– *Administrative Assistant, Omers Private Equity*

“He was amazing! One of the best we've had . . . executives loved him as well as students, and he was so inspirational to our student group - they are a hard audience, and rallied around his message on Talent is Overrated. So true!”

– *Director of Executive Learning and Marketing, Belmont University*

“Evaluation comments indicate that registrants especially liked your humor, the easy-to-understand message and the way you transitioned the information theory to real world applications. You generated an overall evaluation score of 8.64. This, coupled with the numerous positive comments, means your presentation, “How the Best Companies are Winning Today and Why Talent is Overrated”, was a great SUCCESS!

– *Director of Conference Programs, Industrial Asset Management Council*

“I just wanted to thank you again for speaking at our dinner on Monday night. I cannot tell you how many people have commented on how nice the evening was, and especially how they enjoyed your remarks. I hope you know how much we appreciated having you with us, and the time you took to prepare your remarks for our group.”

– *Director of Program Management, Welsh Carson Anderson & Stowe*

“What a master! I was a bit worried when we got word that he wouldn't be using any slides but everybody loved him. And for the panel, he conducted the "interviews" and wove it all together seamlessly. He had 4 people he had never met but got their best thinking and made it relate to the audience. We were all very impressed.”

– *Brad Miller, Advocacy & Communications, BIFMA*

“I want Geoff at all events doing all panels. And I said it to those who can decide.”

– *Jessica Prince, SVP & Director of Production, IBM Team*