

BOB WOODWARD

Legendary Pulitzer Prize-Winning Investigative Journalist
Author and Associate Editor, *The Washington Post*

TESTIMONIALS

"I wanted to let you know that the events yesterday with Bob and Carl were phenomenal. If arts administrators had a highlight reel these two would be on mine. They were gracious and enjoyable to work with and have heard nothing but compliments from attendees and the college administration for having them."

– *Director of Cultural Affairs and Community Engagement, Macomb Community College*

"Standing ovations are a rarity at our meetings. You were terrific. Keep up the great work!"

– *Human Resource Policy Association*

"Mr. Woodward was wonderful. The group loved him. I knew he was an icon but I didn't realize how enchanted everyone would become with him. It was like Mick Jagger was at our event or a President."

– *Stable Value Investment Association*

"It was a huge success -- we filled the auditorium and all three overflow spaces -- over 1400 people accommodated and we had to turn folks away. Bob was really great and handled some smart questions very well. He's a lovely man."

– *Humanities Research Center, Virginia Commonwealth University*

"What (Theodore) White did for presidential campaigns, Post Associate Editor Bob Woodward has done for multiple West Wing administrations--in addition to the Supreme Court, the Pentagon, the CIA and the Federal Reserve."

– *David Von Drehle*

"Your presentation was outstanding. Your content was thoughtful, riveting and provocative. You deftly touched on the critical topics most on our investor's minds."

– *Robert W. Baird & Co.*

"Bob Woodward was terrific. He was extremely well received and had the audience hanging on his every word. We really appreciated his insights."

– *Vice President, Public Affairs, Association of Public and Land-Grant Universities (APLU)*

"The student session and lecture were phenomenal. If Mr. Woodward had been a professor when I was in college, I think I would have changed my area of interest to journalism. He's awesome."

– *Kent State University*

"As for Mr. Woodward's performance, it was simply stellar. He held the sold-out crowd of 1,200 in his hand, hit all his press marks with grace, and handled the post-show meet and greet like a master."

– *Marketing Director, Zeiterion Performing Arts Center*

"Bob did an excellent job, he was absolutely outstanding! Many have commented that his keynote was the best they have experienced."

– *Assistant Manager, Integrated Academic Content, American Marketing Association*

"Thank you for joining us at the CoBank Board Dinner. Your perspective on the changing nature of the Presidency was very well received. To a person, every comment about the dinner, and your remarks in particular, was glowing. I am grateful for your contribution making it a wonderful evening. Your remarks were educational, timely and entertaining. In short, it was a perfect message for our dinner."

– *President and CEO, CoBank*

"Bob Woodward was awwwwsome. He spoke for 30 minutes and then sat down and we did a Q&A with our VP of Federal Affairs. He signed about 30 books for us and we had purchased some to sell as well. After his speech people lined up to say hello, get their photo taken and have books signed. I bet he was there for another 30 minutes. I really enjoyed him as I know others did, too."

– *Meetings & Events Planner CMP, Canadian Real Estate Association*

"The evening was a resounding success, and Bob was just outstanding. What a nice and humble guy, too!"

– *President, Public Policy Forum*

“Bob Woodward was gracious, powerful, pithy, kind, fascinating, funny and just so wonderful.”

– *Finance Compliance*

“Yesterday was great! I think most people here appreciated the opportunity to spend a day with arguably the greatest investigative journalist of all time. Bob Woodward was very good with the kids, and his sense of humor kept the adults relaxed as well. We were all amazed at just how much Bob knows about the last few Presidents. My students had seen All the President’s Men the night before so they had fun comparing Bob with a young Robert Redford.”

– *Choate Rosemary Hall*

“Bob Woodward’s format was perfect for engaging the audience. We filled the venue to its capacity!”

– *Duke University*

“Bob Woodward was so gracious with his time with our donors and guests and was a delight to be around. His remarks were smart, insightful, thought-provoking, witty, hilarious and portrayed the essences of our past presidents in his unique way. We’ve been fortunate to bring some influential, bright minds to Santa Barbara and Mr. Woodward definitely put us on the map for hosting quality conversations about things that matter.”

– *Westmont College*

“Bob Woodward was great! He was fascinating and he provided an interactive discussion. We were all thrilled!”

– *New York Bankers Association*

“Bob Woodward’s presentation made the evening a success!”

– *Friends of Simon Wiesenthal Center for Holocaust Studies*

“Bob Woodward and Carl Bernstein were marvelous, individually and as a team. Their joint presentation was smooth, well-prepared, and not only riveted our audience, but also demonstrated the complementary differences between them that made them a successful working duo.”

– *Society of the Four Arts*

“Bob Woodward was a big hit both on the stage and at dinner. He is a warm and engaging guy and a perfect fit for our audience.”

– *National Grocers Association*

“The best pure reporter of his generation, perhaps ever.”

– *The Weekly Standard*

“The most celebrated journalist of our age.”

– *Albert Hunt, The Wall Street Journal*

“Woodward has established himself as the best reporter of our time. He may be the best reporter of all time.”

– *Bob Schieffer, CBS News*

“He has an extraordinary ability to get otherwise responsible adults to spill [their] guts to him...his ability to get people to talk about stuff they shouldn’t be talking about is just extraordinary and may be unique.”

– *Robert Gates, former director of the CIA and Secretary of Defense*

“Maybe the single greatest reporting effort of all time.”

– *Gene Roberts, former managing editor of The New York Times*